



Sustainability Learning Community, Part 2 of 3: Sustainability Outcomes, Resource Analysis, and Strategic Partnerships/Collaborations

March 11, 2013

Central Resource Team

SAMHSA's Center for the Application of Prevention Technologies

Presenter:

Dodi Swope, CAPT Associate

This training was developed under the Substance Abuse and Mental Health Services Administration's (SAMHSA) Center for the Application of Prevention Technologies contract. Reference #HHSS277200800004C.

For training use only.

CAPT Approach to Webinars

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- Audience engagement throughout
- Use of interactive techniques, including chat, box, polls, “hand raising”, white boards, and small, “break-out” groups
- Opportunities for information dissemination, application of concepts, and skills building

Primary Audience

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- Iowa Department of Public Health state staff, technical assistance providers, and Strategic Prevention Framework State Incentive Grants (SPF SIG) sub-recipients

Facilitator

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Molly Ferguson

Molly coordinates the planning and implementation of trainings for the Central Resource Team of the CAPT, and serves as a liaison to three states. She holds a Masters degree in Public Health, with a specialization in Behavioral and Community Health Sciences.

Presenter

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Dodi Swope

Dodi is an Associate with the CAPT, providing curricula development, training and technical assistance in the implementation of effective solutions to substance abuse. Dodi continues to work independently as coach, facilitator and trainer for community groups and non-profit agencies planning and implementing healthy communities approaches.

Sustainability Planning Process: Topics Covered

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Objectives

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By the end of this webinar, participants will be able to:

- Describe examples of sustainability outcomes
- Identify key components of a resource analysis
- Describe the importance of sustaining collaborations and partnerships for sustainability efforts

SUSTAINABILITY OUTCOMES

Webinar 1

February 7, 2013

Identifying SPF
Elements to
Sustain

Linking Strategies
to Outcomes

Identifying
Outcomes to
Sustain

Homework ►

Webinar 2

March 11, 2013

Sustainability
Outcomes

Resource
Analysis

Collaborations &
Partnerships

Homework ►

Face to Face

April 4, 2013

Marketing

Case Statements

Sustainability Outcomes

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- Outcomes should be clear, concrete, doable, and measurable
- Consensus on outcomes is important



Example: Sustainability Outcomes

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- Complete 20 compliance checks according to established protocol 2 times a year at 20 retail venues in 2014
- Complete at least once a month party patrols throughout Anytown in 2014
- Social host violations will be monitored each month and the number of violations reported to the Anytown partners meetings throughout 2014
- Host at least 10 (1x a month) county education activities for the whole Anytown county through 2014

RESOURCE ANALYSIS

Webinar 1

February 7, 2013

Identifying SPF Elements to Sustain

Linking Strategies to Outcomes

Identifying Outcomes to Sustain

Homework ►

Webinar 2

March 11, 2013

Sustainability Outcomes

Resource Analysis

Collaborations & Partnerships

Homework ►

Face to Face

April 4, 2013

Marketing

Case Statements

Priority Strategies to Sustain: Resource Analysis

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Helps to identify:

- Fundraising/grant development goals
- County-based requests for donations
- In-kind support



Center for Substance Abuse Treatment, *Sustaining Grassroots Community-Based Programs: A Toolkit for Community- and Faith-Based Service Providers*. HHS Publication No. (SMA) 08-4340. Rockville, MD: Substance Abuse and Mental Health Services Administration, U.S. Department of Health and Human Services, 2008.

Key Components of a Resource Analysis

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- Outcome
- Requirements
- Costs

Center for Substance Abuse Treatment, *Sustaining Grassroots Community-Based Programs: A Toolkit for Community- and Faith-Based Service Providers*. HHS Publication No. (SMA) 08-4340. Rockville, MD: Substance Abuse and Mental Health Services Administration, U.S. Department of Health and Human Services, 2008.

Example: Resource Analysis

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- **Outcome:**
 - Complete 40 compliance checks with teams of 2 trained police officers and 2 youth at a minimum of 20 retail vendors of alcohol within one year
- **Requirements:**
 - Stipends for police officers, youth leaders, training on methods
- **Costs:**
 - Police stipends: $\$50.00 \times 4 \text{ officers} \times 20 \text{ checks} = \4000 , youth stipends: $\$10.00 \times 4 \text{ youth} \times 20 \text{ checks} = \800 (provided by x), Training on best practices for compliance checks (provided in kind by x)

COLLABORATIONS & PARTNERSHIPS

Webinar 1

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Identifying SPF
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Sustain

Homework ►

Webinar 2

March 11, 2013

Sustainability
Outcomes

Resource
Analysis

**Collaborations &
Partnerships**

Homework ►

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April 4, 2013

Marketing

Case Statements

Why sustain partnerships?

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- “Partnerships are likely to have long term effects on public health”
- The longevity of community teams may be affected by the quality of the relationships they form



Perkins, D.F., Feinberg, M.E., Greenberg, M.T., Johnson, L.E., Chilenski, S.M., Mincemoyer, C.C, Spoth, R.L. (2011). Team factors that predict to sustainability indicators for community-based prevention teams. *Evaluation and Program Planning*;34(3):283-91.

Florin, P., Mitchell, R., Stevenson, J., and Klein, I. (2000). Predicting intermediate outcomes for prevention coalitions: a developmental perspective. *Evaluation and Program Planning*; 23(3):341-346.

Strategic Collaborations & Partnerships

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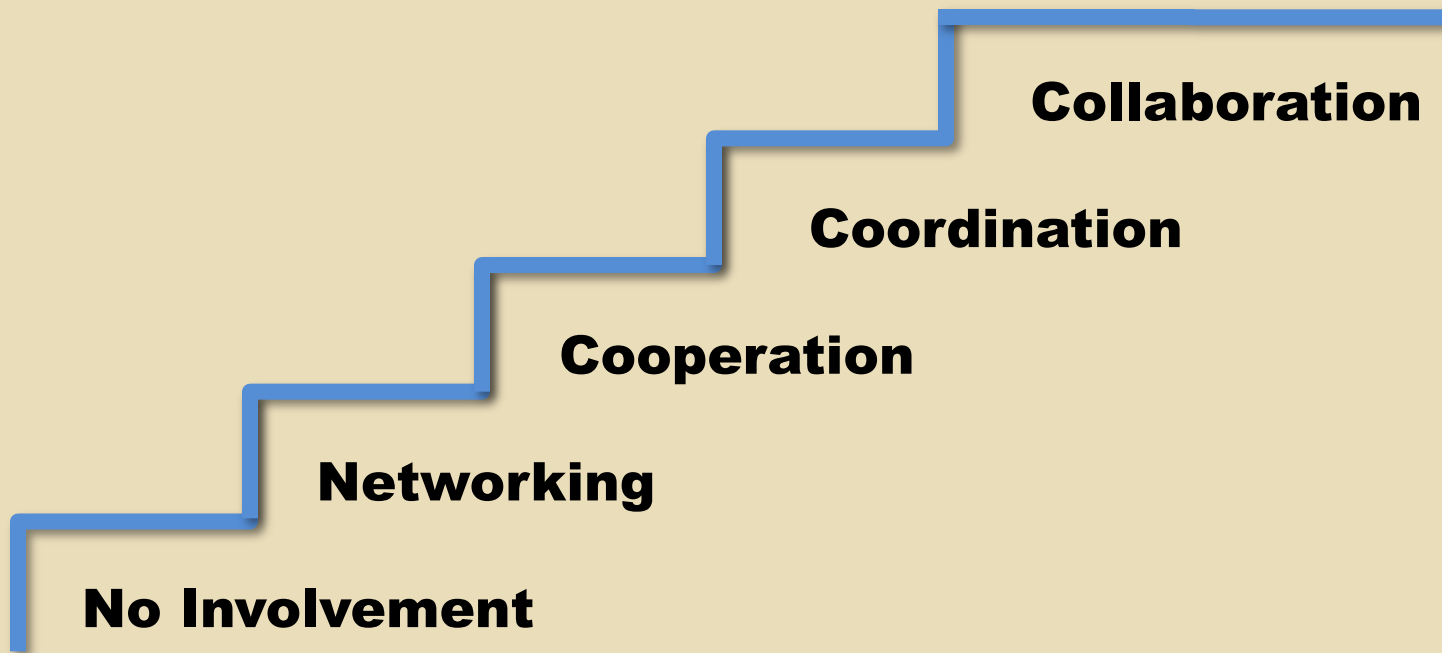
- Locally driven coalitions/partnerships are frequently recommended as a way to improve the status and future wellbeing people, and the communities in which they live.
- Collaborations too often begin with short-term grant funding

Foster-Fishman, P.G., Berkowitz, S.L., Lounsbury, D.W., Jacobson, S., and Allen, N.A. (2001). Building collaborative capacity in community coalitions: a review and integrative framework. *Am J Community Psychol*;29(2):241-261

Perkins, D. F., Borden, L. M., & Hogue, T. (1998). Standards of practice for community-based educational collaborations. In R. Haney & J. O'Keefe (Eds.), *Conversations in excellence: Providing for the diverse needs of children and their families* (pp. 85-105). Washington, DC: National Catholic Educational Association.

Levels of Involvement

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Building Blocks For Effective Collaboration

- Share a common mission
- Identify and address common barriers
- Break down language and cultural barriers (not just linguistic barriers, but ‘jargon’)
- Practice effective conflict resolution and decision-making processes
- Build trusting relationships by sharing tools, techniques and capacity
- Hold each other responsible to outcomes

Center for Civic Partnerships, Public Health Institute (2011). Sustainability Toolkit: 10 Steps to Maintaining Your Community Improvements. Oakland, CA: Public Health Institute

Prevention Institute (July 2011). Collaboration Multiplier. Retrieved February 16, 2013 from:
<http://www.preventioninstitute.org/component/jlibrary/article/id-44/127.html>

Discussion: Strategic Collaborations & Partnerships

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- What will it take to continue current collaborations and partnerships?
- What will it take to build new collaborations and partnerships?

Sustainability Planning Process: Topics Covered

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Homework

- Complete Parts Three and Four of the Sustainability Plan by April 4, 2013
 - Sustainability Action Plan
 - Strategic Collaboration and Partnerships
- Be ready to discuss during the SPF SIG Contractor Meeting

Evaluation

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A custom Survey Monkey evaluation link will be emailed to you from our evaluator, Anu Sharma.

Please take a moment to complete the evaluation when you receive the link via email.

THANK YOU!

Next Learning Community:

April 4, 2013

Des Moines, IA