



Bering Strait Community Alcohol Safety Team CAST

Vision:

***To Reduce the Rates of Underage Drinking and Adult
Binge Drinking in the Bering Strait Region***

Bering Strait Community Alcohol Safety Team CAST

AGENDA

**Kawerak Ublugiaq Board Room
January 15, 2014**

- 1) Sustainability Discussion**
- 2) Schedule Strategic Planning toward sustainability**
- 3) Update on activities:**
 - A) Green Dot**
 - B) Media Campaign**
 - C) Merging of Cultural Mentoring into Youth Leaders Program**
 - D) Youth Leaders – Leaders of Life and NNYLO**
 - 1) Collaboration with NPS Community Engagement**



What is Sustainability?

Sustainability: A community's ongoing capacity and resolve to work together to establish, advance, and maintain effective strategies that continuously improve the health and quality of life for all.

There are 3 keys to achieving sustainability:

- 1) Organizations, working through a coalition, cultivating broad community support**
- 2) Key stakeholders see themselves as stewards of the community's well-being**
- 3) Everyone involved views success as depending on collective effectiveness¹**

We have already accomplished all of the above steps!!!

We've built trusting relationships, and we are willing to work together strategically. We are using a well-informed data driven process when looking at our current situation and goals for the future. We have cultivated community champions in the Community Alcohol Safety Team, and we all encourage regular, active involvement.

¹ Taken from the Center for Disease Control's Sustainability Planning Guide for Healthy Communities

Here are the 10 steps necessary to create sustainability, taken from the Center for Disease Control Sustainability Planning Guide:

Step 1: Creating a shared understanding of sustainability

Step 2: Creating a plan to work through the process

Step 3: Positioning coalition efforts to increase the odds of sustainability by keeping strong partnerships and connecting each other with possible funding sources

Step 4: Looking at current picture and any pending items

Step 5: Developing a criteria to help determine which efforts to continue

Step 6: Deciding what activities to continue and prioritize

Step 7: Creating options amongst partners for maintaining your priority efforts

Step 8: Developing the sustainability plan

Step 9: Implementing the sustainability plan

Step 10: Evaluating outcomes and revising as needed

Additional steps toward sustaining activities within the community could include:

- 1) Make organizational policy changes that would support the activity**
- 2) Make organizational procedure changes that would support the activity**
- 3) Formalize interagency collaboration around the activity in the form of a memorandum of agreement**
- 4) Formalize interagency collaboration around the activity in the form of a memorandum of understanding**
- 5) Formalize the activity in the form of a board resolution**
- 6) Institute the activity as a part of a job description(s) for a position within the organization(s)**
- 7) Cross train staff to ensure activity is**

What should we consider when examining the sustainability of an activity?

- Is the activity aligned with our mission?
- What will the activity cost?
- What are the staffing needs of the activity?
- Is the activity easily implemented?
- Are partnerships in place for implementation?
- Does the activity increase community member involvement?
- Does the activity create positive change in our town?

Are there any other criteria you can think of that would help us determine which activities to sustain in the future?

Results of our efforts currently:

Softball league policy change
Well established coalition
Partnership with the City of Nome Police Department
Youth Leader manual developed
Strong partnerships within the community
Support from local bar owners
Green Dot adaptations completed

Steps toward sustainability so far:

Social Justice Task Force Involvement
Regional Wellness Forum Support
Successful Safety Patrols since inception in 2004
Unity in vision
Collaborative approach on community projects and issues with multiple agencies

Here is a listing of the activities the CAST has initiated under the SPFSIG Grant:

Public Awareness Media Campaign

Methods of delivery: facebook, radio, newspaper, posters, flyers, public talks, presentations in the schools and at youth camps

Message content: focusing on protective factors, encouraging healthy choices, showing examples of local and regional residents living healthy

Target audiences: Youth age 12-20 and adult heavy and binge drinkers

Youth Leader Program

A peer to peer helping program modeled after similar national programs. Providing training and support to youth already taking on the helping and leadership role in their schools. SPFSIG staff have begun a close partnership with the Nome Public Schools Community Engagement Coordinator Kaylie Overbey, and will be merging selected youth into the Nome Native Youth Leadership Program.

Green Dot

Key community members and Safety Patrol volunteers will be trained in the Green Dot Bystander Violence Intervention Program. Nome hosted a successful training session in October. The community launch is currently being coordinated with individuals that attended the training session.

Softball League Policy Change

Limited access to alcohol for youth involved in Nome Softball League by working in partnership with the RWF and the Nome Softball League, banning alcohol from the dugouts. This policy went into effect in May 2013.