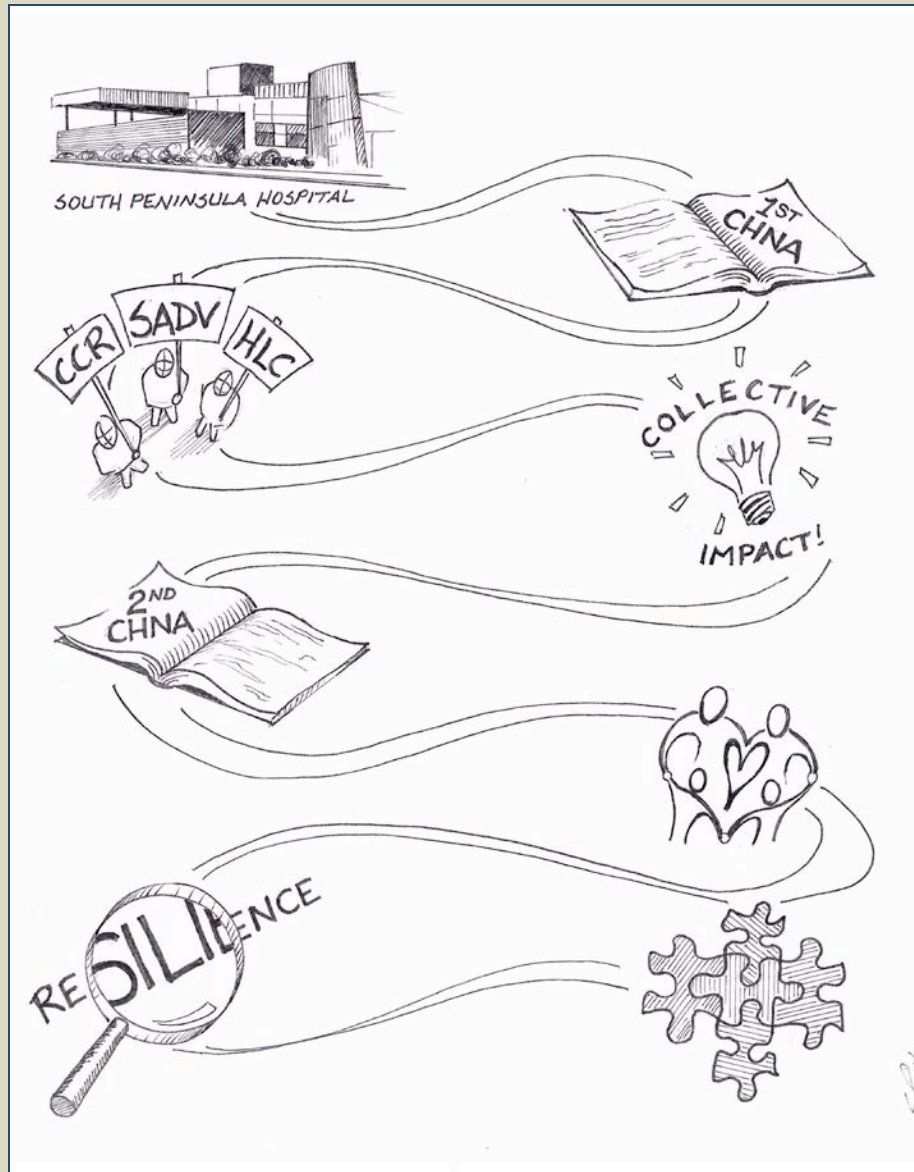




*Mobilizing for Action through Planning and Partnerships*

# **MAPP of the Southern Kenai Peninsula**

***“Working Together to Improve Community Health”***

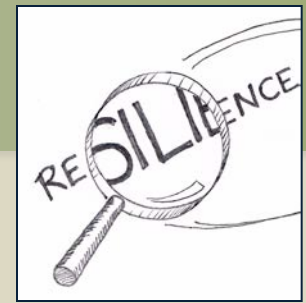




**Collective Impact:** Long-term commitments by a group of important actors from different sectors to a common agenda for solving specific social problems

## The Five Conditions of Collective Impact

<b>Common Agenda</b>	All participants have a shared vision for change including a common understanding of the problem and a joint approach to solving it through agreed upon actions.
<b>Shared Measurement</b>	Collecting data and measuring results consistently across all participants ensures efforts remain aligned and participants hold each other accountable.
<b>Mutually Reinforcing Activities</b>	Participant activities must be differentiated while still being coordinated through a mutually reinforcing plan of action.
<b>Continuous Communication</b>	Consistent and open communication is needed across the many players to build trust, assure mutual objectives, and create common motivation.
<b>Backbone Support</b>	Creating and managing collective impact requires a separate organization(s) with staff and a specific set of skills to serve as the backbone for the entire initiative and coordinate participating organizations and agencies.



PROTECTIVE FACTORS THAT PROMOTE RESILIENCY

INDIVIDUAL

**Temperament**

Individual temperament or sense of humor



**Understanding**

Ability to make sense of their experiences



**Relationships**

Ability to form relationships with peers



**Expression**

Opportunities to express feelings through words, music, etc.



**Culture**

Strong cultural identity

**Conflict Resolution**

Development of conflict resolution & relaxation techniques



**Mastery**

Opportunities to experience mastery



FAMILY

**Role Models**

Adults who role model healthy relationships



**Health**

Healthy caregivers



**Networks**

Relationships with extended family members and others



**Supportive Relationships**

Positive child-caregiver relationships



**Stability**

Stable living environment

COMMUNITY



**Access to Services**

Basic needs, advocacy, health



**School**

Positive school climate and supports



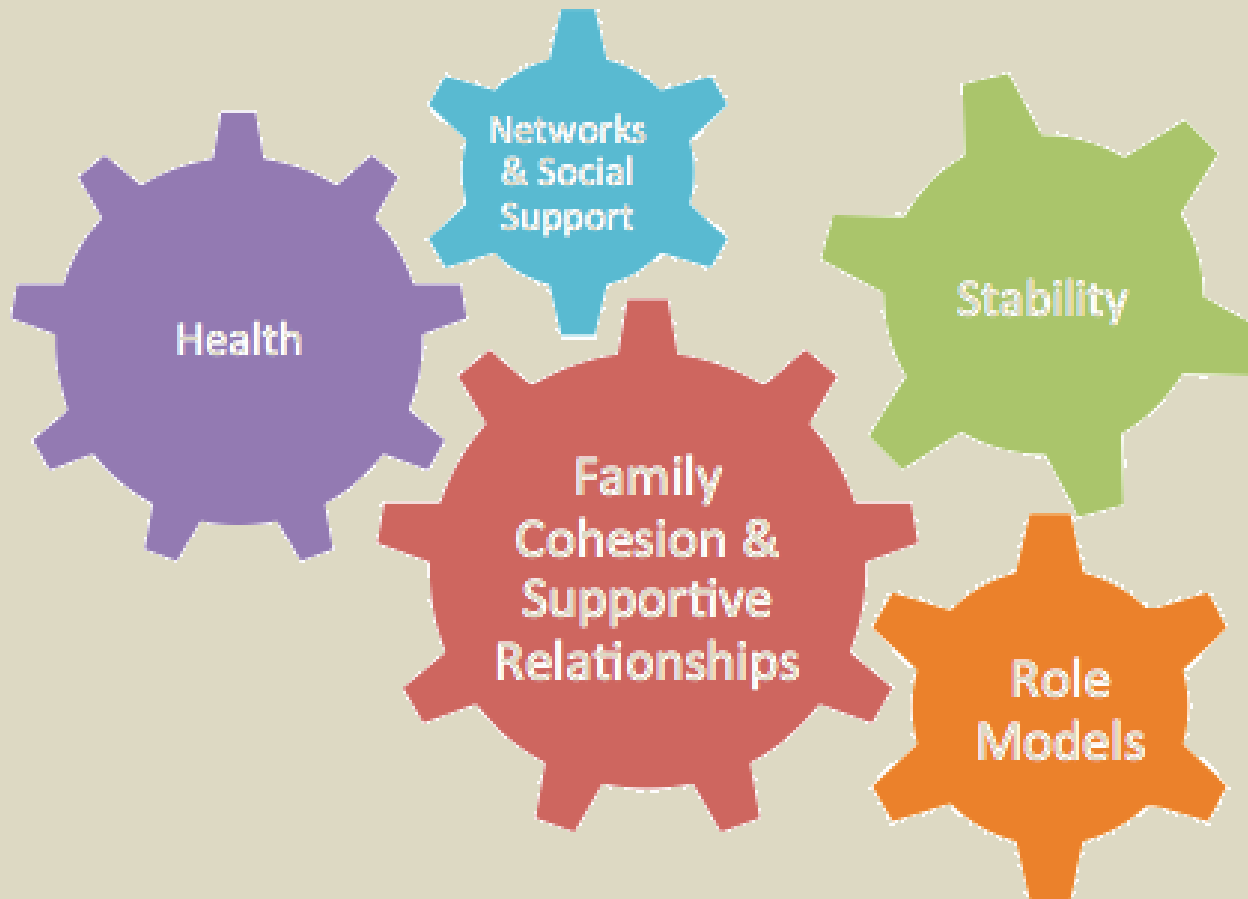
**Mentors**

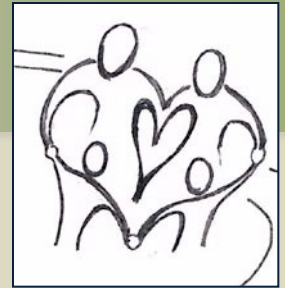
Role models & mentors, i.e. coach, faith leader



**Neighborhood Cohesion**

Safe & connected communities





Park Art Recreation Culture  
Needs Assessment

Woodard Creek Coalition

Care Transitions



Walkability Group

Transformations

Homer Early Childhood Coalition

ReCreate REC

Kachemak Bay Environmental  
Education Alliance

Homer Prevention Project



**Collective Impact Partners** are community members that:

- Use the Collective Impact approach to guide the way in which partners work together
- Use local data from the Community Health Needs Assessments (CHNA)
- Share data – through CHNA, CHIP, community meetings, and/or online portal
- Support one or more family protective factors (indirectly or directly)
- Collaboratively develop, articulate, and share their goals, objectives, measures, and activities

Collective Impact Partners can be a group (ie, Recreate REC, HECC, HACA, etc), an individual organization (ie, SPH, SVT, KBC, etc), or individuals (if they meet the same above criteria and add to a shared measure).

**Working Groups** are self-identified collective impact partner subgroups that are collaboratively working towards specific outcomes within the overarching community goal of Increasing Family Well-being. Working Groups choose and implement strategies, engage community members, and track progress towards their specific and the overarching community goals. Members are often relevant subject matter or community experts.



Megan Murphy  
MAPP Coordinator  
mappofskp@gmail.com

[www.MAPPofSKP.net](http://www.MAPPofSKP.net)