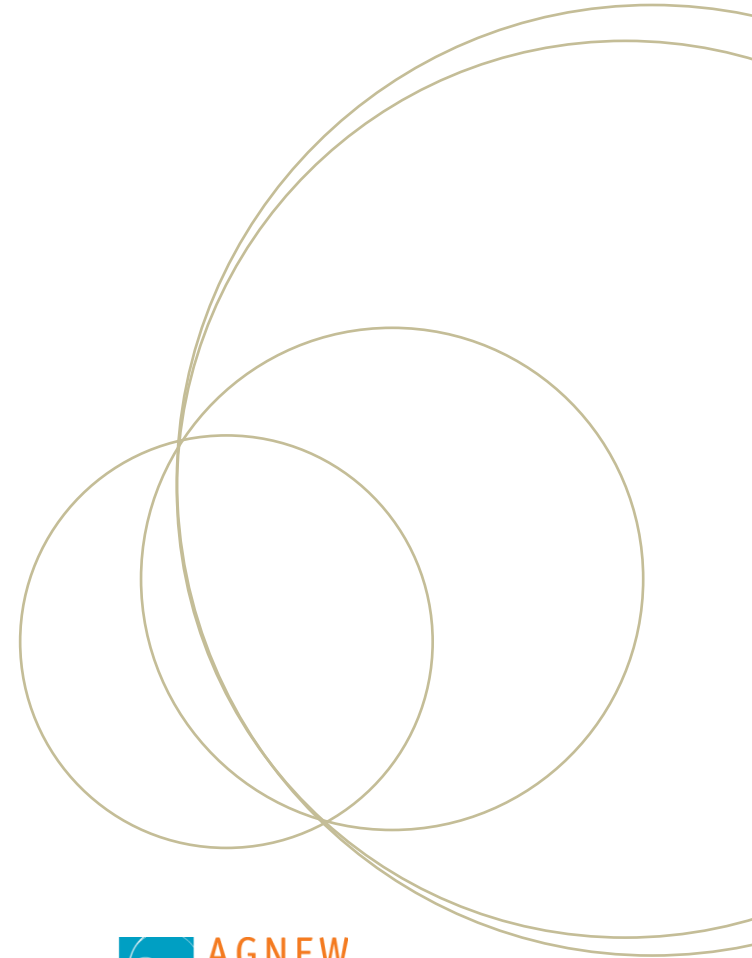


Building Community Resource Networks

October 15, 2013



Welcome! Who's Joining Us?

Let's Introduce Ourselves:

- Community
- Which State grant?
- Primary role

Facilitators:



Thea Agnew
Bembem



Karen
Benning

As a courtesy to others:

- ✓ Please put phones on mute
- ✓ Please do not put us on hold!

Overview of Today's Session

What do you hope to get out of it?

What we hope to help answer:

- What does “sustainability” really *mean*, anyway?
- Why grants \neq sustainability
- 3 keys to long-term success
- Great – so can we have the keys?

Plus:

A statewide community resource network
for prevention



An Abstract Concept

One working definition of sustainability:

A community's ongoing capacity and resolve to work together to establish, advance, and maintain effective strategies (efforts) that continuously improve health and quality of life for all (results)



Building a Network

“The Usual Suspects”

Expertise: local data,
best practices,
evidence-based
strategies



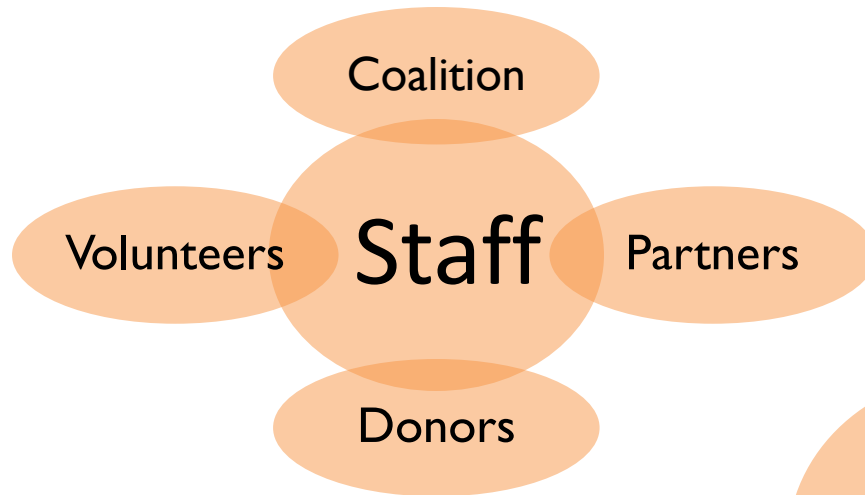
*There are many ways to get where
you're going...*

And:

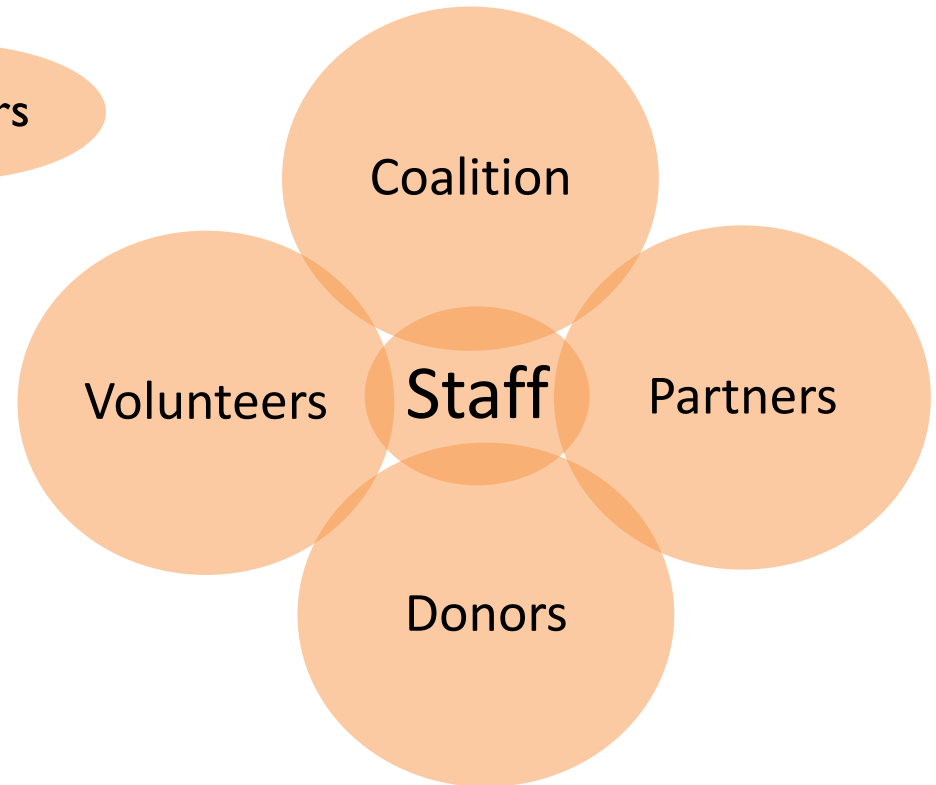
- Others with stake/interest (CADCA: 12 sectors)
 - Schools
 - Law enforcement
 - Healthcare professionals
 - Government: local, tribal
 - Other entities involved with issue
 - Business community
 - Media
 - Youth-serving organizations
 - Civic and volunteer groups
 - Religious, fraternal organizations
 - Youth
 - Parents

Community Issues & Grant Funding

Frequent grant approach

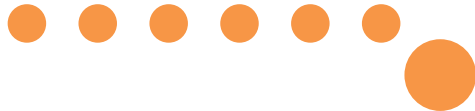


When grant \$ is reduced



Sources to Sustain Results

Coalition



Volunteer time



What else?



Combined Efforts



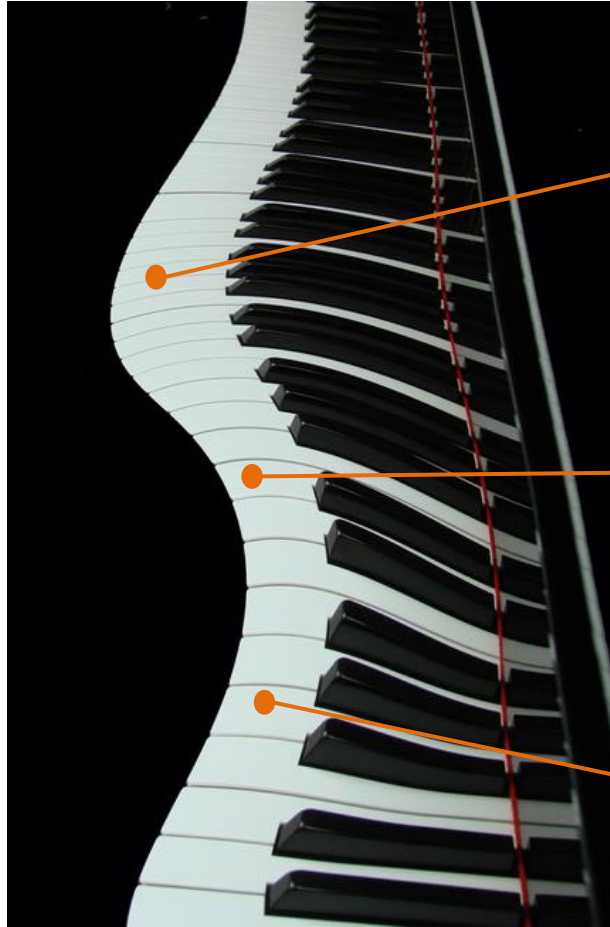
Community-Level Results



(since it's baseball
playoff season)

3 Keys

(from September breakout session)



Broad community support

Key stakeholders

Collective effectiveness

Wait! What About...



Great! So hand over the keys!

1. Trusting relationships, willingness to work together *strategically*
2. Well-informed and *objective* (aka science and data driven) process
3. Community *champions*
4. Regular, *active* involvement



A Sampling of Alaska Prevention Grantees

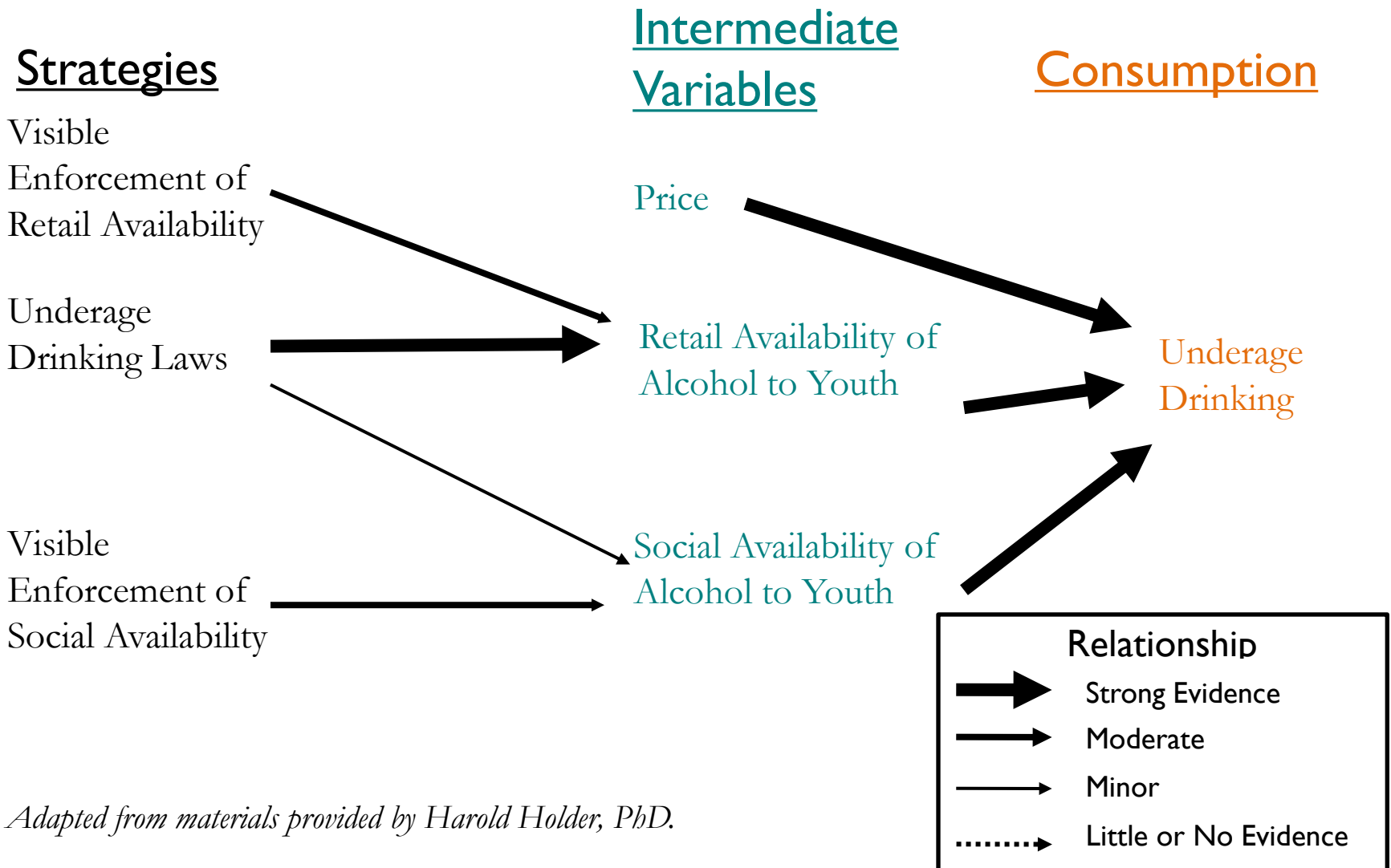
Project Service Area	Coalition	Behavioral Health Priority Area(s)
Barrow	Arctic Coalition for Healthy Communities	Youth Substance Abuse
Seward, Hope, Cooper Landing	Seward Prevention Coalition	Youth substance use
Southcentral	Communities Mobilizing for Change on Alcohol	1. Substance abuse 2. Mental health issues
Juneau	Juneau Suicide Prevention Coalition	Suicide prevention
Alternative schools in Anchorage, Barrow, Juneau, Kenai Peninsula, Ketchikan, Palmer, Sitka, Wasilla	Through AK Dept of Education and Early Development	1. Suicide prevention 2. Connectedness 3. Resiliency
Statewide	Spirit of Youth	Youth resiliency

I. Willingness to work together strategically

Community resource networks

- Other coalitions involved in behavioral issues?
- Your coalition: more than one behavioral health issue?
- Other grantees?

2. Well-informed, objective process (Example: Underage Drinking)



3. Community champions

Who?

- Not necessarily “formal” leaders
- Command attention, respect

How?

Informal leaders = informal approaches



Keep in Mind...

Any community member has the *potential* for becoming a local champion

Cultivating a local champion can be informal



4. Regular, active involvement

- ✓ Assessment
- ✓ Planning
- ✓ Decision making
- ✓ Implementation
- ✓ Evaluation

Attend meetings? You bet! But what else can coalition members, sponsors, and volunteers do?



Staff shouldn't have to do all the heavy lifting!

Ripped From the Headlines!



The image is a screenshot of the Anchorage Daily News website. At the top, there is a dark blue header with the logo "Anchorage Daily News" in white, with "adn.com" in smaller text above "Anchorage". Below the logo is a navigation menu with links for "Home", "News", "Sports", "Living", "Entertainment", "Opinion", "Photos/Video", and "Local". The "News" link is highlighted. Below the navigation menu, there is a breadcrumb trail: "Alaska Newsreader < News". A grey bar contains the text "NEXT STORY > Shutdown leaves Kachemak Bay residents worrying about bloom of brown algae". The main headline of the article is "Sand Point residents run man they say is drug dealer out of town". Below the headline, it says "Published: August 22, 2013".

adn.com
Anchorage Daily News

[Home](#) [News](#) [Sports](#) [Living](#) [Entertainment](#) [Opinion](#) [Photos/Video](#) [Local](#)

[Alaska Newsreader](#) < [News](#)

[NEXT STORY >](#) [Shutdown leaves Kachemak Bay residents worrying about bloom of brown algae](#)

Sand Point residents run man they say is drug dealer out of town

Published: August 22, 2013



What They Did & Didn't Have

- Yes** • Trusting relationships, willingness to work together strategically
- ?** • Community-wide support
- Yes** • Community champions
- Yes** • Active involvement
- ?** • Well-informed and objective (aka science and data driven) process
- A little** • Money

What efforts could be taken to build on this momentum?



Communication is key, too!

- Be creative:
meetings, but what else?
- Need & crisis generate initial interest, but over time, so does success – share your results
- Two-way communication



Recap

3 “Keys”

- Organizations, working through a coalition, cultivate *broad community support*
- Key stakeholders *see themselves as stewards* of the community’s well-being
- Everyone involved views success as depending on *collective* effectiveness

Ways to get there

- Build trusting relationships, willingness to work together *strategically*
- Use well-informed and *objective* (aka science and data driven) process
- Cultivate community *champions*
- Encourage regular, *active involvement*

Questions?



Thank You!

Training will be posted at:

alaskaspfsig.org

Additional questions? Feel free to contact your designated Community Prevention Support Team member, or:

Karen Benning

karen@agnewbeck.com

907.222.5424

