

Community Alcohol Safety Team - Sustainability Planning Session, January 15, 2014

Kawerak and RuralCap Strategic Prevention Framework State Incentive Grant

Strategy	Purpose	Impact/Outcome	Resources Required Thus Far	Resources Needed To Sustain	Potential New Funding Sources	Inkind Sources?
Pubic Awareness Campaign for Adults and Youth	Increase the number of youth who disapprove of alcohol use Increase the number of adults who disapprove of heavy and binge drinking	Youth and adults feel empowered through education, able to ID healthy choices	\$20,000 plus staff time These expenses were start up related for hiring of media consultant	\$5,000 plus staff time for poster campaign also for banners. Message content can be created in-house	other grants can be used since healthy choices campaign is all encompassing we discussed using same campaign against heroin and spice	Kawerak NSHC Nome CC Local Businesses
Youth Leader Program	Provide training to youth to assist their peers in times of difficulty, and to discourage alcohol use. Develop youth leadership skills	youth will have increase in positive youth role models who do not heavy and binge drink	\$20,000 plus staff time	\$20,000 2 Youth Retreats plus staff time. Relationship is well established with NPS, and we have all materials. ***** \$17,500 Retreat (10 youth 2 adults) \$2,500 Local Retreat	NSEDC Rasmuson Foundation Local Businesses Circles of Care SAMHSA AK State CBHEIS grant	Kawerak Nome Schools NSHC Nome CC City of Nome Local Businesses
Green Dot	provide key community members with bystander intervention training and provide skills to address alcohol-related violence situations	Change in community Norms, and a decrease in alcohol related interpersonal violence	\$40,000 plus staff time	No further costs staff time only all materials here =)		Kawerak UAF Coop Ext. NSHC Nome CC BSWG City of Nome Local Businesses
Softball Policy	Nome adult league= ages 16 and up. Institute new league policy that would disallow alochol in the dugouts	decrease youth access to alcohol at games and practices	Staff time only	No further costs Staff time only		RWF, NSA City of Nome Local Businesses